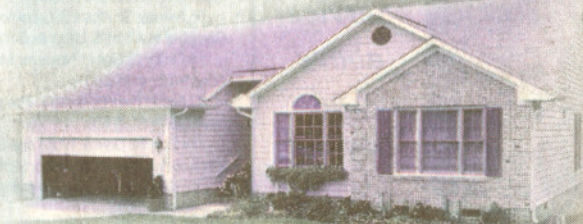


# BLUEPRINT

*for a new home*



By Bernadette Blaze

## Grand Opening of The Willows This Weekend

**WALLINGFORD** – The September 20 -21st Grand Opening of The Willows will mark the first single family community of its size to open in Wallingford since 1995. Longstanding Wallingford builders Verna Properties and Sunwood Development have joined forces as VW Homes to build a long awaited 65 home new old-fashioned neighborhood on North Farms Road, between the center of town and Route 68.

Ten homes have already been sold in this exciting new community. Buyers may choose from a Traditional or Craftsman elevation that is offered with each of the six floorplans. The appealing three and four bedroom homes range from 2,000 to nearly 3,000 square feet. They are thoughtfully designed with large Great Rooms that open to center island kitchens, and popular features include granite countertops, hardwood floors, mud rooms, separate laundry areas and attached two car garages.

The four bedroom, three bath Craftsman style Maple (pictured), offers 2,694 square feet of living space

and features a rocking chair porch and a first floor master bedroom suite. The vaulted ceiling Great Room is open to a designer kitchen and breakfast room, and a second bedroom, dining room/study, mud room, laundry room and two full baths are also located on the first floor. Upstairs, this home offers a third and fourth bedroom, loft and full bath. A second model, The Birch, also features a first floor master suite.

With the goal of designing homes that people will love living in, last December, VW Homes held a focus group with nearly 40 potential buyers to find out what their buyers wanted in a new home. VW homes incorporated the focus group's top 10 "must have" features: Low maintenance vinyl siding, nine foot ceilings with crown moldings, large family room or Great Room open to the kitchen, a center island with bar stool seating, granite countertops, a breakfast room and pantry; large master bedroom with walk-in closet and tiled master bath, spacious deck, mudroom with separate laundry, first floor den, hall coat closet, gas heat and extra insulation for energy efficiency.

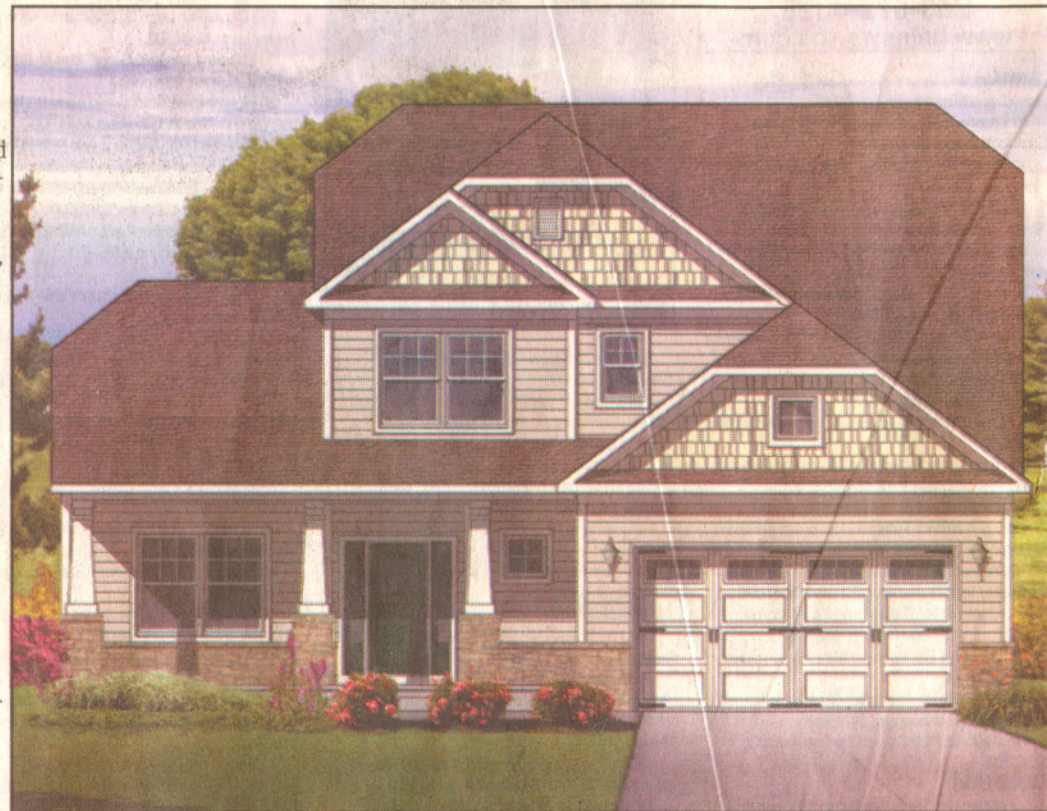
Homebuyer opinions and insights guided Philadelphia architect, Jim Wentling, as he designed the floor plans, elevations and interior features at The Willows.

"Many people build homes with elegant formal spaces for resale, but they live in the more informal spaces – the

kitchen and family room," explained Wentling. At The Willows, we reduced or eliminated the rooms that are rarely used, and focused on creating special everyday spaces."

Builder Bob Wiedenmann explained, "The Willows reminds me of the neighborhoods many of us grew up in. Smaller – to 1/3 acre lots and sidewalks on both sides of the street will encourage walking and getting to know your neighbors. Every home at The Willows will be built 30% more energy-efficient than typical new construction, and VW Homes will stand behind our new homes by extending a two-year warranty to our customers, which is twice the norm."

The Willows has attracted different generations, just like neighborhoods used to be. The first ten buyers represent young couples starting out, empty nesters and growing families. Homes at The Willows are priced from \$440,000 to \$570,000, which is low for



new construction in Wallingford. Residents can take advantage of Wallingford's quality school system as well as its low tax and electricity rates.

The sales center and furnished model are open daily from noon until 4:00PM and on Tuesdays until 7:00PM.

Please visit [www.thewillowsct.com](http://www.thewillowsct.com) or call sales director, Karen Kline at (203) 741-1111 for an appointment. The Willows is located at 751 North Farms Road between Route 68 and the center of town.