

NEWS



from The Willows

SEPTEMBER LUXURY HOMEBUYER EVENT
CALL FOR DETAILS

Summer 2011

www.thewillowsct.com

SIX NEW FAMILIES MOVE TO THE WILLOWS THIS SUMMER

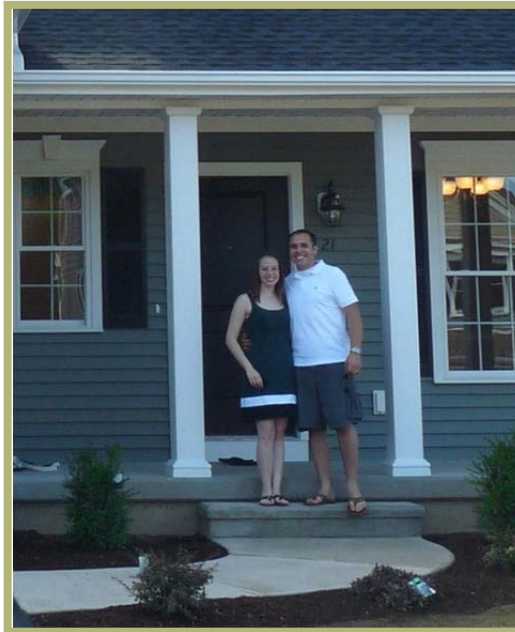
Welcome to the neighborhood! Our newest homeowners are just like the rest of The Willows community -- a mix of young professionals, families and empty nesters, all valuing *homeownership*, *new construction* and a *sense of neighborhood*.

Anisha is a young professional woman who moved into her new Hickory model home in June.

July was move-in month for Jonathan and Jodi, pictured at right, a young couple who chose a Redwood model and Wing and Anna, who have two children in college.

We have three August newcomers!
On August 11th, Gavin and his fiancé, Erin, closed on a Lilac home. Then, Patrick, a young professional from Texas, moved into his Lilac model and Eric, Mariza and their two children closed on their new Magnolia home.

Welcome Neighbors!



A QR Code For The Willows

QR is short for Quick Response. They are used to take a piece of information and put it in your smart phone. You may have seen QR Codes in stores, magazines, on a billboard, a web page or even on someone's T-shirt.

Your cell phone needs a QR code reader, like this one from **QR Droid** or this one from **Kaywa**. It takes literally 30 seconds for someone with an iPhone or Android phone to install the reader.



Install a QR code app and then you can scan this one, and see a video on The Willows!

WILLIAM RAVEIS

NEW HOMES

New England's Largest Family-Owned Real Estate Company

Chestnut Model is 1 of 8 Top Selling Home Designs in the Country

This spring, the Willows Chestnut model was featured on HousingZone.com and in *Professional Builder* magazine as one of **8 Top Selling Home Designs** in the country.

What makes a home a best-seller?

Price, location and amenities are important, but design can make or break a sale. Buyers can tell if a floor plan flows well and takes advantage of views and sightlines. They're turned off by wasted space -- rooms that will never be used and volume ceilings that squander energy. Bigger isn't necessarily better; it's more important that spaces can flex with changing needs.

Designed by nationally recognized housing architect, James Wentling, the Chestnut's smooth circulation, good sightlines and flexible rooms have made this plan at The Willows a top seller. The Chestnut has an oversized garage and it emphasizes open space, drop zones and flex rooms. Master baths have larger showers and smaller tubs, and every home has a pantry and a second-floor laundry room. Wasted space is avoided wherever possible. These are the features that homebuyers and especially women want in a new home!



751 North Farms Rd.
Wallingford, CT
203.741.1111

Open House Hours- Thurs.-Sun. 12-4 PM



CT Reg. #NHC.0012065 Brokers Welcome

VW Homes LLC - a collaborative effort of
Sunwood Development & Verna Properties